

**ATALAYA TOWERS INTERVAL OWNERS ASSOCIATION
RESERVATION REQUEST FORM
FOR THE YEAR 2019**

April 27, 2018

«FirstName» «LastName» «FirstName2» «LastName2»
«ADDRESS»«ADDRESS1»
«CITY», «STATE» «ZIP»
«Country»

ACCT: «Acct»

Included herein is your copy of Atalaya Towers Newsletter that explains the reservation procedures. The procedures insure that all owners are treated equally, and fairly, with respect to attaining use periods at Atalaya Towers. Accordingly, **please complete the reservation request for 2019 below.** Our records indicate you are the owner of **Week «Week».** As the reservation procedures indicate, you must reserve usage during your **time period season.** Therefore, please look up your week number as stated herein, on the enclosed interval calendar that we included for your convenience. Using this calendar, you will be able to determine which particular season (blue, white, trade red, or prime red) your week is in and accordingly you will then be able to request usage in the allotted season. **All requests postmarked June 1, 2018 or earlier will be randomly selected, and weeks assigned as requested, if available.** All requests postmarked after **June 1, 2018 will be assigned daily.** Remember: Atalaya Towers has a Saturday check-in day.

NOTE: All reservations will be made **BY MAIL ONLY.** If we are unable to confirm the week you have requested, we will confirm the closest week available. Be sure to request a week in your allotted season only.

Please remember: You cannot be assigned a reservation for a use period if your account is in arrears with the Association. At the time of this mailing, our records indicate that you are indebted to the Association in the amount of «ContractBalance». **THIS AMOUNT MUST BE INCLUDED ALONG WITH THIS REQUEST FORM TO PROCESS YOUR RESERVATION.**

MAIL TO: Defender Resorts, LLC
Subsidiary of National Hospitality Group (NHG)
P.O. Box 3849
Myrtle Beach, SC 29578

Dear Reservation Manager: I am the owner of Unit «Unit» Week «Week», Account #«Acct» at Atalaya Towers.

Week number _____, which dates from _____ to _____

(or in the alternative)

Week number _____, which dates from _____ to _____

(or in the alternative)

Week number _____, which dates from _____ to _____

(or in the alternative)

Week number _____, which dates from _____ to _____

OR If you require a week for space banking only, please check the box below and refrain from requesting a specific week.

My preference is: ___ Lower, ___ Middle, ___ Upper floor

Please indicate if a handicapped friendly unit is needed _____

I HAVE READ AND UNDERSTAND THE RESERVATION PROCEDURE: _____

Please confirm my request in writing.

Signature



Atalaya Towers Tower Talk

A Newsletter for the Homeowners of Atalaya Towers IOA

May 2018

Garden City, SC

IMPORTANT NOTICE

**RESERVATION INSTRUCTIONS AND PROCEDURES
CAN BE FOUND ON PAGES 3 and 4 OF THIS NEWSLETTER.**

The Board of Directors Call to Nomination Form is included with this newsletter.

Inside this issue:

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President's Message

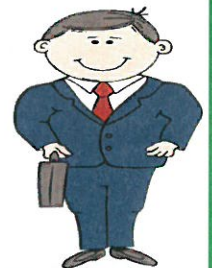
It is spring and time to be thinking of your reservation requests for 2019. We still need some of our owner email addresses to enable Management to update you and remind you of your week prior to your vacation. We want to remind you as well that if you find you cannot use your week, you have options available to you. You can make an internal exchange in the Defender Management group where others may have a week they cannot use. Or, you can deposit your week to use as a trade for up to three years. If interested, check with the office, or you can call 1-844-339-6642.

This past year has brought a lot of changes in our building and we have finally wrapped up the repairs needed from the damage caused by Hurricane Matthew. We have also improved our WI-FI. We have replaced some of the furniture in the living rooms, all of the bed spreads in the full/twin bedrooms, and we upgraded an additional unit to a walk-in shower in the master bathroom. We continue to change out some of the flooring over a period of time. We have added wall lamps in many of the bedrooms, and a third television in all of our units. All wall light switches and receptacles have been changed to tamper proof ones.

Our Management Company, Defender Resorts, is now part of the National Hospitality Group (NHG), and this has brought some changes. You may be approached to go to a talk from Capital Resorts, a part of NHG, who would like to sell you on a points based vacation club and take your week. This might or might not be something that will appeal to you. Remember you are under no obligation to buy into their program. They have taken over some of the unsold weeks we held the deeds to and are now paying the maintenance fees on these weeks. Your floating weeks that you bought are not changing, and your local staff and Board are here to serve you.

Lynn Harmon

President of the Interval Owners Atalaya Tower



General Manager's Corner

Dear Homeowners,

We have been very busy at Atalaya Towers since the end of the year Newsletter. We have a small window of opportunity to take care of your units after a hard year of use and prepare for the upcoming year, but we feel accomplished.

Our deck has been completed along with new storefront glass replaced around the indoor pool. The deck is very sturdy and we now have three accesses to the beach. One of which is a ramp at the North end of the deck with shower. This could be used for beach wheel chairs.

Several improvements that have been made with the 2017-2018 Refurbishment Project includes:

- We converted another Master Bath from tub to custom -built tile walk in shower in 1503. We now have seven handicap friendly custom showers.
- We have completed the process of wall mounting flat screen TVs in the twin/full bedrooms making three TVs in each unit.
- Due to your positive feedback of the carpet squares, we continue with the replacement of bad carpeting throughout the timeshare units with the vinyl floor planks in the living room. We have installed the planks in 1602, 1502, 1206. Over the next couple of years, we plan to have all flooring replaced. The maintenance and longevity will be the cost saving point.
- Our maintenance department worked hard on patching walls and repainting for a fresh look. We added accent walls painted in hall, as well as cleaning out dryers and washing machine water pumps to prolong life of the appliance, and help keep replacement costs down.
- The Board has resurrected the new chairs and ottomans for the living room to resume for the end of this year. We replaced the orange occasion chairs with two new chairs and an ottoman.

We now have a full-time maintenance man were as before we had only Saturdays and Sundays for immediate action. When you're here, please say hello to Jason, and welcome him. Jason served our country for nine years in the Navy.

Please read the information involved with the reservation request process; it could help reduce stress when reserving 2019. Once reservations are set, it's virtually impossible to move them especially Prime Red. The committee reads special notes on the requests in order to assist in assigning weeks, but it is not guaranteed. Once set, it's complete. If you are banking your week, please understand that you must give the correct arrival date and be paid in full or on Auto Draft in order for us to approve for Exchange Company.

Please, when arriving on Saturdays, refer to your confirmation letter that states check-in occurs between 4PM and 6 PM. We try very hard to have the units ready prior to 4PM, because we would rather have a smooth flow of Owners checking-in at the office instead of a mad rush.

As always, we welcome your comments and suggestions and encourage you to fill out your Comment Card when staying at the resort. It is with your feedback that we can continue to improve your vacation experience.

Mark your calendars to give a call after the budget meetings in September to see what units will be available for monthly rentals in January, February, and possibly March. For \$1300, you could have a unit for the entire month of January or February, which includes all utilities. March monthly rentals are very limited supply at \$1400 for the month.

Joe Trincheria

General Manager

PLEASE NOTE: IMPORTANT CHANGE

In an effort to reduce mailing costs and to contribute to worldwide efforts in "Going Green", Atalaya will begin emailing owners their Reservation Confirmations this year.

Those owners with email addresses on file will receive their confirmation by email this year. If you have changed email addresses recently, please make certain we have your current email address on file. We also encourage all owners to supply us with their email address for this purpose. To protect your privacy, we will not share your email with any unaffiliated third parties.

Contact the Atalaya office to update your account at 843-651-4566.

Myrtle Beach Summer Events

37th Annual World Famous Blue Crab Festival

May 19—20th

Carolina Country Music Festival

June 7—10

Mustang Week

September 3—9

Beach, Boogie & BBQ Festival

August 31—September 1st



Atalaya Towers



ATALAYA TOWERS INTERVAL OWNERS ASSOCIATION, INC.

RESERVATION PROCEDURE

April 28, 2018

RESERVATION SYSTEM FOR FLOATING TIMESHARE DEED

NOTE: YOUR DEED LISTS A WEEK NUMBER AND A UNIT NUMBER; THIS IS NOT YOUR RESERVED WEEK. Your Reservation Request Form is included with this newsletter.

YOU MUST REQUEST A WEEK WITHIN YOUR COLOR GROUP UNDER THE FLOATING TIMESHARE SYSTEM. The same procedure applies to all color groups. Please review the week colors on the calendar to the right of this page.

PROCEDURES FOR RESERVING USAGE

ALL VACATION FORMS WILL BE MAILED OUT THE FIRST WEEK IN MAY FOR THE FOLLOWING YEAR VACATION PERIOD. WHATEVER COLOR YOU OWN, YOU MAY REQUEST ANY WEEK OF THE SAME COLOR FROM THE CALENDAR ON THE RIGHT OF THIS PAGE.

BLUE Weeks	1 to 8 inclusive, 48 to 52 inclusive
WHITE Weeks	9 to 14 inclusive, 44 to 47 inclusive
TRADE RED Weeks	15 to 19 inclusive, 37 to 43 inclusive
PRIME RED Weeks	20 to 36 inclusive

Please be aware that the calendars from both major exchange companies differ from the one used by Atalaya to make float week reservations.

Atalaya's calendar is the only one recognized for the reservation procedure.

ALL REQUESTS POSTMARKED JUNE 1, 2018 OR EARLIER WILL BE RANDOMLY SELECTED AND WEEKS ASSIGNED AS REQUESTED, IF AVAILABLE.

ALL REQUESTS POSTMARKED AFTER JUNE 1, 2018 WILL BE ASSIGNED DAILY. GROUPING WEEKS TOGETHER OR REQUESTING MULTIPLE UNITS IN A CERTAIN WEEK IS NOT GUARANTEED, AS EACH WEEK OWNED IS TREATED INDEPENDENTLY FOR RESERVATION PURPOSES.

Please indicate on the reservation request if you need a handicapped friendly unit.

Please note: If you are requesting a week with the sole purpose of space banking with RCI or II, please indicate that on your request form.

If you are in arrears, your request form will have a notification of the past due amount. You must send in this amount with your request form, or your reservation request will not be honored.

Week	2019	
	Saturday to Saturday	
1	01/05/19	01/12/19
2	01/12/19	01/19/19
3	01/19/19	01/26/19
4	01/26/19	02/02/19
5	02/02/19	02/09/19
6	02/09/19	02/16/19
7	02/16/19	02/23/19
8	02/23/19	03/02/19
9	03/02/19	03/09/19
10	03/09/19	03/16/19
11	03/16/19	03/23/19
12	03/23/19	03/30/19
13	03/30/19	04/06/19
14	04/06/19	04/13/19
15	04/13/19	04/20/19
16	04/20/19	04/27/19
17	04/27/19	05/04/19
18	05/04/19	05/11/19
19	05/11/19	05/18/19
20	05/18/19	05/25/19
21	05/25/19	06/01/19
22	06/01/19	06/08/19
23	06/08/19	06/15/19
24	06/15/19	06/22/19
25	06/22/19	06/29/19
26	06/29/19	07/06/19
27	07/06/19	07/13/19
28	07/13/19	07/20/19
29	07/20/19	07/27/19
30	07/27/19	08/03/19
31	08/03/19	08/10/19
32	08/10/19	08/17/19
33	08/17/19	08/24/19
34	08/24/19	08/31/19
35	08/31/19	09/07/19
36	09/07/19	09/14/19
37	09/14/19	09/21/19
38	09/21/19	09/28/19
39	09/28/19	10/05/19
40	10/05/19	10/12/19
41	10/12/19	10/19/19
42	10/19/19	10/26/19
43	10/26/19	11/02/19
44	11/02/19	11/09/19
45	11/09/19	11/16/19
46	11/16/19	11/23/19
47	11/23/19	11/30/19
48	11/30/19	12/07/19
49	12/07/19	12/14/19
50	12/14/19	12/21/19
51	12/21/19	12/28/19
52	12/28/19	01/04/20
53		

Reservation Instructions

Reservation requests shall list **four** choices for a requested use period in descending order of priority. Reservation request not having your choices listed may, in the discretion of the agent, be treated as an invalid request. If you require a week for space banking purposes only, please indicate this in the space provided and refrain from marking a specific week. This will be of great assistance to other owners who intend to enjoy their week at Atalaya.

No reservation requests will be accepted, for purposes of honoring reservation request, if received by the agent after October 15th of the year before the calendar year of use, regardless of the postmark date.

During the afore described reservation period of June 1st through October 15th, the agent will send out confirmations of reservation requests on a weekly basis or such alternate period as deemed appropriate by the agent.

After October 15th and up to October 31st of the year before the calendar year of use, the agent shall assign a specific use period to owners who have not submitted a reservation request, or for whom all the four listed choices have already been assigned. Confirmation of these assigned use periods will be mailed no later than December 1st.

An owner's failure to pay special assessments, maintenance fees or any other charges within 30 (thirty) days of the date due shall cause the agent to reject any reservation request or cancel any confirmed assignment/reservation of a use period for the owner. Upon payment of the assessment, the owner may request use of a unit during a use period within the owner's season; however, such requests shall then be granted based upon availability of use periods which have not been assigned, rented, or otherwise reserved for occupancy. An owner's inability to receive an assignment of a use period, as a result of late payment of assessments, shall not allow the owner to seek a refund of assessments paid. Cancellations will be sent out by Certified Mail.

Owners desiring to exchange their rights to the use of a unit through an exchange company should be certain to first receive a confirmed reservation request, pursuant to these procedures, prior to seeking to trade within an exchange system. A specific unit is required to effectuate an exchange; therefore, the agent, upon notification of this fact by the owner, shall assign a unit at the time of confirming an assigned use period.

Please indicate in the space provided if you have need of a handicapped friendly unit.

If you require help or have any problem understanding the reservation procedure, call the General Manager, Joe Trinchera at 843-651-4566 for assistance.

If you have not received your confirmation letter by August 31, 2018, call the resort office.

Board of Directors

Atalaya Towers Interval Owners Association

ATALAYA TOWERS INTERVAL OWNERS ASSOCIATION
BOARD OF DIRECTORS
NOMINATION APPLICATION FORM

The Atalaya Towers Interval Owners Association Board of Directors request owners who are interested in providing service to the Association on the Board of Directors advise the Board of their interest by providing the following information:

This form must be received no later than August 3, 2018.

Name: _____ Telephone: _____

Unit/Week(s) Owned: _____

Address: _____

Education: _____

1. What do you consider to be the short term needs of Atalaya Towers Interval? _____

2. What do you consider to be the long term concerns of Atalaya Towers Interval? _____

3. What do you feel you will contribute to Atalaya Towers Interval as a member of the Board of Directors?

Signature: _____ Date: _____

Each category should be limited to no more than 25 words.

Mail to: Attn.: Atalaya Towers Interval Owners Association
C/O Defender Resorts, LLC, Subsidiary of National Hospitality Group (NHG), PO Box 3849, Myrtle Beach, SC 29578

Email to: info@defenderresorts.com with ATI Nomination Application in the subject line

Fax to: 843-449-9469 with ATI Nomination Application in the subject line